



DECLARATION

As the below-named inventors, we declare that:

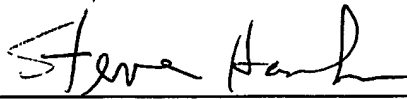
Our residences, post office addresses, and citizenships are as stated below under our names.

We believe we are the original, first, and joint inventors of the subject matter claimed and for which a patent is sought on the invention entitled "INCREASES IN SALES RANK AS A MEASURE OF INTEREST," the specification of which was filed in the U.S. Patent and Trademark Office on March 15, 2001 and assigned application number 09/809,728, confirmation number 5675.

We have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment specifically referred to above.

We acknowledge our duty to disclose information which is material to the patentability of this application in accordance with 37 C.F.R. § 1.56(a).

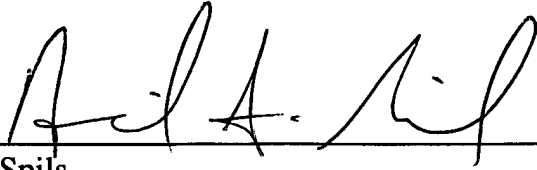
We further declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that the making of willfully false statements and the like is punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and may jeopardize the validity of any patent issuing from this patent application.



Steve Hanks

Date May 11, 2001

Residence : City of Seattle
State of Washington
Citizenship : United States of America
P.O. Address : 616 NW 70th Street
Seattle, Washington 98117



Daniel Spils

Date 5/14/01

Residence : City of Seattle
State of Washington
Citizenship : United States of America
P.O. Address : 902 18th Avenue
Seattle, Washington 98122